



# *Travel Guide Magazine*

## FINANCIAL INFORMATION

2008

Gross Sales	\$85,563
Cost of Goods	
Operating Expenses	
<b>NET</b>	<b>break even</b>

**TOTAL INVESTMENT \$40,000**  
**Plus \$5,000 franchise transfer fee**

**Working Capital—\$10,000**

ESTABLISHED & Owned: 2005

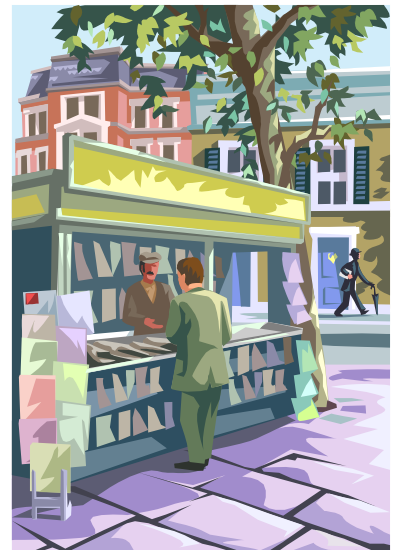
**Reason for sale: taking a full time job with another company.**

**The cost for a new territory is \$60,000 and this is an established territory with on-going contracts.**

**A quarterly publication that advertises restaurants, shops, events and attractions.**

**These are primarily distributed to hotels and restaurants within the territory— Ocala/Gainesville/Lake City and surrounding areas.**

**This is an excellent for some one with sales/marketing experience to turn this into a profitable company. Current Owner does not like sales.**



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